

RECITY

ANNUAL REPORT | TWENTY-EIGHTEEN



MAYOR'S THOUGHTS

"There are so many social impact organizations that could use the same kind of fertile ground that ReCity provides..."

OUR MISSION

In order to move the needle on complex issues like poverty and homelessness, you have to serve people holistically.

OUR IMPACT

76% of ReCity partners say that being a part of ReCity has increased their organization's capacity to achieve its mission.

BUILDING FUTURES

ReCity is privileged to watch innovative work happening in our space with our partners.

LET'S GRAB OUR PENS AND
REWRITE THE STORY OF
THIS CITY **TOGETHER.**

*The mission of ReCity is to build capacity to
drive collective impact in Durham.*



A Letter from The Director

At ReCity, we believe Durham is at its best when everyone co-authors its story together.

Stories can be powerful catalysts for change. They can also be used to maintain an inequitable status quo. Our community has a story, and a new chapter is being written here in Durham. New development is everywhere. Twenty new people move to Durham everyday. But that prosperity isn't being shared by everyone. Nearly 20% of Durham residents live in poverty, many of them people of color. Sadly, we must recognize that this type of inequity isn't new to Durham's story. To address these inequalities in our future, we must first look back and acknowledge that historically, not everyone has had equal opportunity to author their city's story. At ReCity, we believe our community is at its best when everyone co-authors its story.

We are also convinced that the current challenges in our community are too great for any one organization to solve alone. We need each other. The stats back it up: 90% of nonprofits report increased demand for services, but a majority don't anticipate meeting the need. Today's nonprofits are also suffering from a leadership gap. Only 20% of nonprofit

leaders report being very confident they have the leadership abilities to enable their team to achieve its goals.

At ReCity, we believe that if the organizations serving our community get healthier, the community gets healthier. That's why we're committed to helping nonprofits build capacity—because it enables us to build thriving communities, together.

Two years ago, ReCity opened our doors to serve Durham as a hub for social impact. In that time, we have built a network of almost 100 local leaders from over three dozen organizations that are collectively partnering with thousands of our most marginalized neighbors while moving the needle on many complex issues that face our communities. Shared space and shared services are catalyzing shared impact, and we're only getting started.

Will you join us?



Rob Shields
Executive Director



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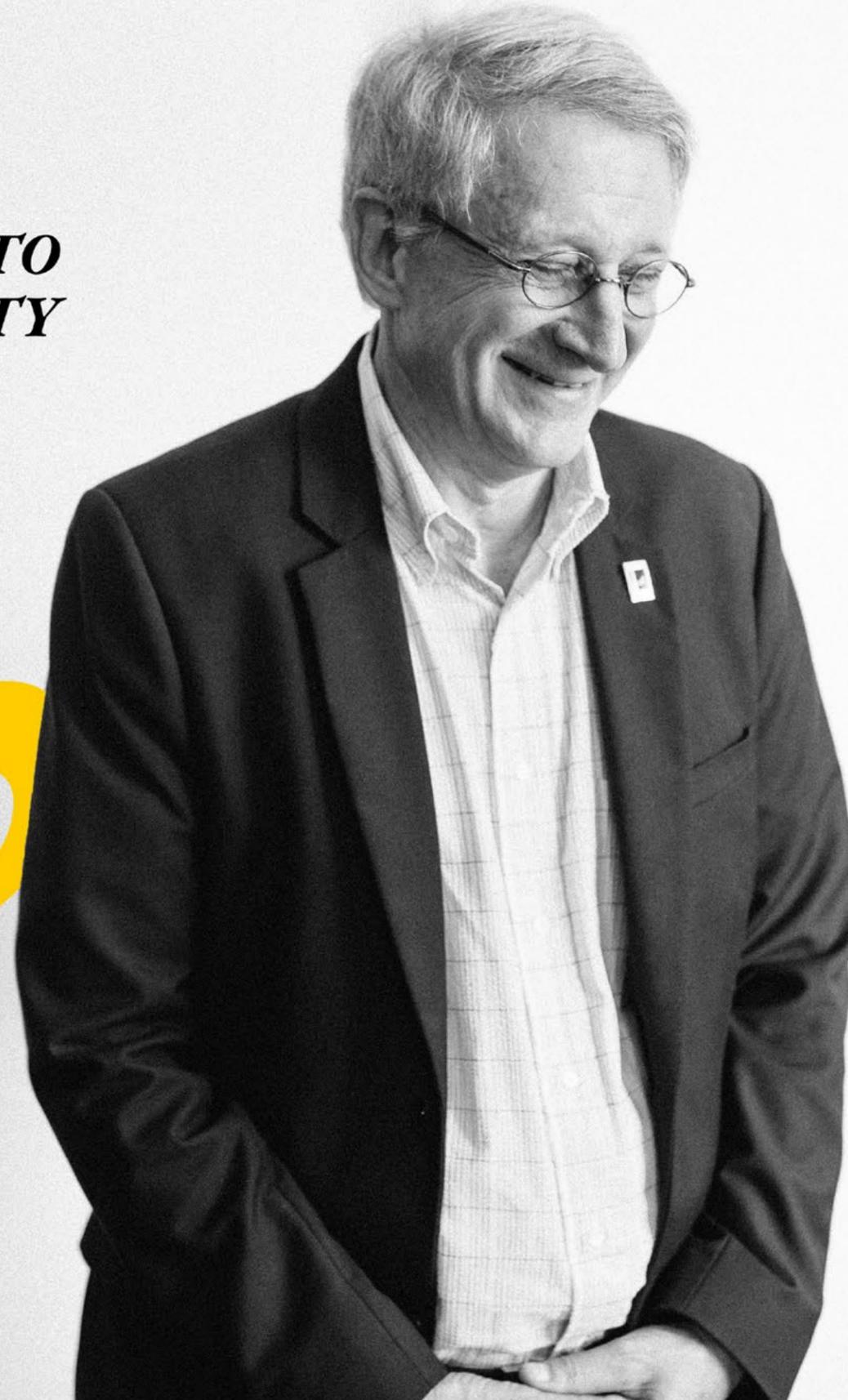
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**GOVERNMENT CAN ONLY DO
A SMALL PORTION OF THE
THINGS THAT WE NEED DONE TO
BUILD THE KIND OF COMMUNITY
THAT WE WANT TO BE IN. AND
THAT'S THE WORK I THINK
YOU'RE DOING AT RECITY...**

There are so many social impact organizations that could use the same kind of fertile ground that ReCity provides. ReCity is strengthening these organizations' capacities so that they're able to do more together to make the kind of community we want. And I think that if we can do a lot more of that, we can make sure that the city we love is a city for all.



STEVE SCHEWEL
Mayor of Durham

Thriving Communities, Rooted in Justice

*No single organization can solve all the challenges
of a community alone.*

At ReCity, we believe every person in our city has inherent dignity and worth, and should therefore have equitable access to the resources they need to thrive. But what is the key ingredient that enables thriving? A good education? Family-sustaining income? Affordable housing? A stable family?

At ReCity, we recognize that in order to move the needle on complex issues like poverty and homelessness, you can't simplify things down to a single issue. In order to see communities made whole, we have to serve people holistically.

That's why at ReCity, we're building a diverse, cross-sector network made up of organizations with complementing focuses and strengths. Through our 12,000 square foot impact hub, each of these organizations are able to bring the "signature dish" they cook to the same table, enabling us to

collectively serve whole people and whole communities, regardless of what obstacles they face.

But setting the table is just the beginning. We recognize that if we want to see our community transformed, we have to build the capacity of the organizations serving our community. That means providing shared space and shared services that are essential in increasing organizational capacity and sustainability. It also means raising awareness about the challenges facing our most vulnerable and marginalized neighbors.

No single organization can solve all the challenges of a community alone. From nonprofits to businesses to faith communities, we need each other to build a Durham that works for everyone.

Here at ReCity, we're doing just that.

ReCity's Pillars of Community Engagement

1.

SHARED SPACE

Proximity is powerful. Our 12,000-square-foot impact hub provides office space, event space, and networking events that enable organizations to get face-to-face with each other and to those they serve, helping accelerate shared impact across our network.

2.

SHARED SERVICES

Healthier organizations help form healthier communities. We're committed to providing shared services that help nonprofits build capacity. From shared printing and coffee to support services and staff, ReCity enables its members to pool their resources to reduce their costs and increase their impact.

3.

ADVOCACY

Stories can transform communities. That's why we're committed to empowering the leaders within our network to share their stories of innovation and impact. By raising awareness about the complex issues facing our most vulnerable neighbors, we can point the way forward towards solutions, together.



THE SKINNY ON RECITY

37

Number of organizations in the City of Durham involved as members of ReCity.

97

Number of individual members sharing the ReCity space on a weekly basis.



55 PERCENT OF RECITY ORGANIZATIONS ARE MINORITY-LED

42 PERCENT OF RECITY ORGANIZATIONS ARE FEMALE-LED



76%

Of ReCity Partners say that being a part of ReCity has increased their organization's capacity to achieve its mission.

“RECITY HAS BEEN AN INVALUABLE PARTNER!”

Bobby Laws | Uptown Glamour

“Being a part of the ReCity Network has broadened our reach to the people of Durham like no other association we have. The collaboration of diversity, passion, and genuine love for people in this city allows us to be a part of making Durham a beautiful place to live.”

Will Holland | Restoration Church



84%

Number of ReCity partners that would recommend ReCity to a friend or colleague.



2,400

Number of chicken nuggets served at all 6 of our Community Roundtable lunches, bringing a total of 925 individuals together to collectively share ways to better our city.



6,120

Number of cups of coffee shared in our space, fueling the meetings and combined efforts of all of our ReCity partners and their programs. We are currently pushing for more decaf intake.

3,200

The square footage converted in 2018 into more usable shared coworking space, making room for eight or more organizations to join ReCity.



6,028

Number of hours logged last year in any of our meeting rooms by partners at ReCity.



75%

Of ReCity organizations have observed an improvement in staff morale since joining ReCity.



94%

Number of ReCity partners that believe their community partnerships have strengthened since joining the network.



75%

Of ReCity organizations report that they are able to offer better quality services since joining the ReCity Network.

TO SEE AND EXPERIENCE A DIVERSE GROUP OF PEOPLE WORKING TOGETHER TO MAKE THE WORLD BETTER, BY STARTING WITH THE CITY OF DURHAM, IS INCREDIBLE.

One of the best feelings and highlights of my weeks is when I get to walk in ReCity and see familiar and unfamiliar faces. ReCity has helped the YMCA go beyond our walls and connect with our amazing neighbors. Thank you Rob and ReCity staff. You all have something really special here and the Durham YMCA is happy to be a part.

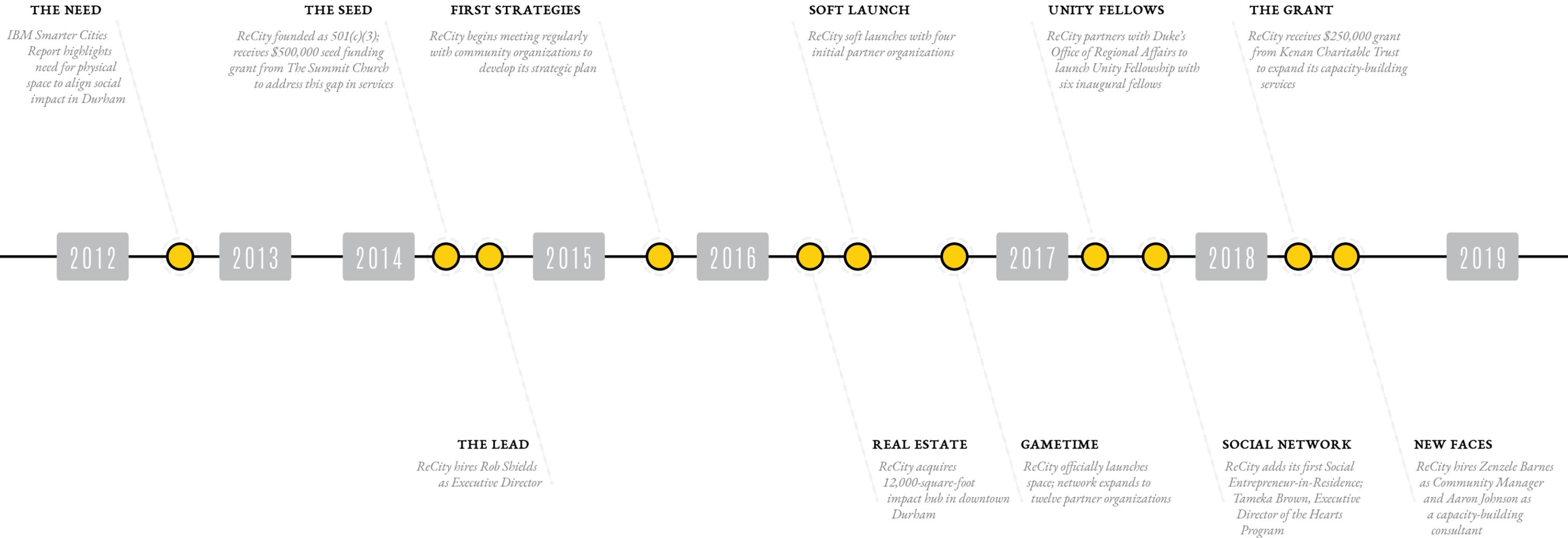
JOSEPHE FEATHERSTONE

Associate Branch Executive Director, YMCA



TIMELINE OF RECITY

Celebrating Two Years of Impact





The Rise of the Unity Fellows

Only 20% of non-profit leaders report confidence in their leadership abilities. Julie Wells aims to change that.

Julie Wells has been around the Triangle long enough to see too many nonprofits drown. “When you work particularly in a small nonprofit, you feel like you are in survival mode. You can’t look forward because you’re constantly looking up; you’re trying to hold your head above water.”

Julie has been a nonprofit Executive Director and social impact leader in the Triangle for 25 years, and she’s become a Yoda of sorts that younger nonprofit leaders in the area come to in times of crisis. Those interactions inspired her to create the Unity Fellowship, a capacity-

building and strategic leadership development program for nonprofit leaders designed to address the oversaturation and underdevelopment of the Durham nonprofit community.

In her words, “the Unity Fellows program is an opportunity for nonprofit leaders to focus on their own leadership as well as the organizational stability of the nonprofits that they run.” The ReCity Network is incredibly fortunate to have the chance to join with Julie in making this incredible resource available to social impact leaders in the Triangle.



Syretta Hill
Executive Director | StepUp Durham

Being a new executive director and not being sure if this is a role that I am confident in, by just having other Executive Directors around me sharing some of their challenges and successes—it was really affirming.



Every day, I put out fires and solve problems. This fellowship lets me look at the landscape as opposed to being in the middle of the fires and put them out that way. I get to see and move ahead.



Geraud Staton
Executive Director | The Helius Foundation



Reynolds Chapman
Executive Director | DurhamCares

I really think that any non-profit leader would get something from this opportunity. A lot of times Executive Directors can find themselves in isolation and yes, you get a lot of skills from the experience, but the relationships that you build and what you learn from other leaders is invaluable.

From Shared Space to Shared Impact

*Multiple ReCity Partners Participating in
“Building Futures” Program in Durham*

One of the most exciting things that we get to watch at ReCity is the formation of exciting new partnerships between the organizations that share our space. This fall, three of our partner organizations, StepUp Durham, NCWorks NextGen, and Partners for Youth Opportunity will be involved in a new city-wide employment and economic development opportunity called “Building Futures” alongside Rebuilding Together of the Triangle and Durham Technical Community College.

Building Futures will engage Durham youth in a combined training and work program that will pay a living wage. Participants will work two days a week on RTT construction projects while spending another paid day receiving specialized training at Durham Tech. According to NCWorks Director of Programs

Alexis Franks, both components are key. “Combining professional certification training with hands-on work experience is so important for the futures of the youth that we serve.” At the end of the program, participants will enter the workforce with good experience, several key certifications, and their own hand tools and gear, which they will acquire at intervals throughout the program.

While initially a conversation between StepUp and RTT, NCWorks NextGen was brought into the project as the needs and conditions surrounding the proposal evolved. Collaboration with a diverse set of partner organizations is vital to NCWorks NextGen’s work, as Franks notes, “I’m excited to be here in a space where making connections and sharing resources is so common.

This is my first experience being in this environment, and having ...



this kind of support is necessary for any of our programs to be successful.”

Even though NCWorks NextGen has moved into a more prominent role within “Building Futures,” StepUp Durham has remained integrally involved. “We want to be good community partners and part of that means that we leverage our resources and knowledge in partnership with the work of other organizations,” Tim Wollin (StepUp’s Director of Programs) explains. “We have a long-term vision for creating different economic and employment opportunities for people in Durham, especially for those who face barriers to obtaining jobs that pay a living wage, and we think that contributing to proving this concept will help achieve this goal.”

New multi-organization cooperative initiatives like “Building Futures” is exactly the kind of work that makes us at ReCity so excited about cultivating a shared space for social impact in Durham. We are blessed to rub shoulders with some of the best change-makers in the Triangle who are constantly going above and beyond to help each other make Durham a more just and hopeful place. ReCity is privileged to watch this kind of innovative work happening in our space. ■



Coming Full Circle

Food Trucks, Entrepreneurship, and the Birth of a Partner

Geraud Staton has been an entrepreneur since he was a kid selling candy for a profit at school - but the older he got, the more of a grind it became. “As I got older, I noticed that others were achieving entrepreneurial success a lot easier than I because I was doing it alone, without help from a mentor. I realized how key those relationships and connections are to success.” This inspired Geraud to found the Helius Foundation, which provides coaching and mentoring to necessity-driven entrepreneurs seeking to start small businesses. “Our purpose is to partner with and help people who are unable to find dignified work that earns them a living wage, who have instead turned to entrepreneurship to make ends meet.”

Working out of ReCity, Geraud meets with necessity-driven entrepreneurs and provides coaching and connections as they create their small businesses. For Geraud, ReCity adds to Helius’s

work in two definite ways. “First, the environment, just the way it looks and feels...it’s clean and bright and lively. My clients often say that they feel like real business people when they come here.” Secondly, Helius is able to connect its participants with a variety of other services within ReCity. “Very few people have just one issue that they are facing, and at ReCity I am able to simply walk [my clients] to someone else that I can refer them to to assist them in other facets of their life.”

Helius was instrumental in the origin of the best pupusa food truck in Durham (we might be biased!), So Good Pupusas. The food truck’s founder, Cecilia Polanco, found invaluable support and affirmation from the Helius Foundation. “Meeting Geraud was one of those milestones that I think has really infused what I was doing with what I needed. When I met Geraud I felt like I met a friend that was advocating for me and making ...





Cecilia in her food truck, as captured for an *IndyWeek* article.

connections for me from day one.” Cecilia’s business has grown into a bright new player in the Durham social impact scene. “So Good Pupusas is a social justice food truck and catering company that sells authentic Salvadorian pupusas. Our partner nonprofit, Pupusas for Education, is a scholarship fund that receives a portion of our profits which are made available exclusively to students of undocumented status.” Geraud’s mentorship and social justice lense helped Cecilia build the confidence, skills, and connections she needed to make So Good Pupusas thrive. “I think what makes Heliu really strong is how Geraud understands the barriers that entrepreneurs of color, and especially women of color, face.”

Several years after she was coached by Heliu, Cecilia’s own organization is now becoming a partner alongside it at the ReCity Network. There couldn’t be anyone more thrilled about this than Geraud. “Cecilia’s success has been awesome to see. Her growth has been phenomenal, and a big part of that has been the partnerships and connections she has been able to form with different people and organizations at ReCity and elsewhere.” For Cecilia, being a new partner at ReCity is “really meaningful for me because this makes me feel connected to the city of Durham... once you’ve made it up the ladder you always need to be looking back to try and help others and institutionalize new possibilities for others to succeed as well.” ■

NEXT STEPS

If you aren’t excited yet, you might need to check your pulse. We know that you might be wondering how you can get in the game, and we want to show you how. If you want to learn how you can leverage your time, talent and treasure to build thriving communities, we’d encourage you to consider partnering with ReCity in one of the following ways:

1 | Book a Tour: Come take a tour of our space and see our mission in action.

2 | Join the network: If you are a nonprofit, church or mission-driven business serving the community, apply to join our network and maximize your impact!

3 | Make a Donation: You can make a one-time or recurring donation online at www.recitynetwork.org/donate Checks can be made payable to “ReCity Network” and mailed to the address below.

ReCity Network
112 Broadway Street, Suite B
Durham, NC, 27701

OUR DEEP GRATITUDE

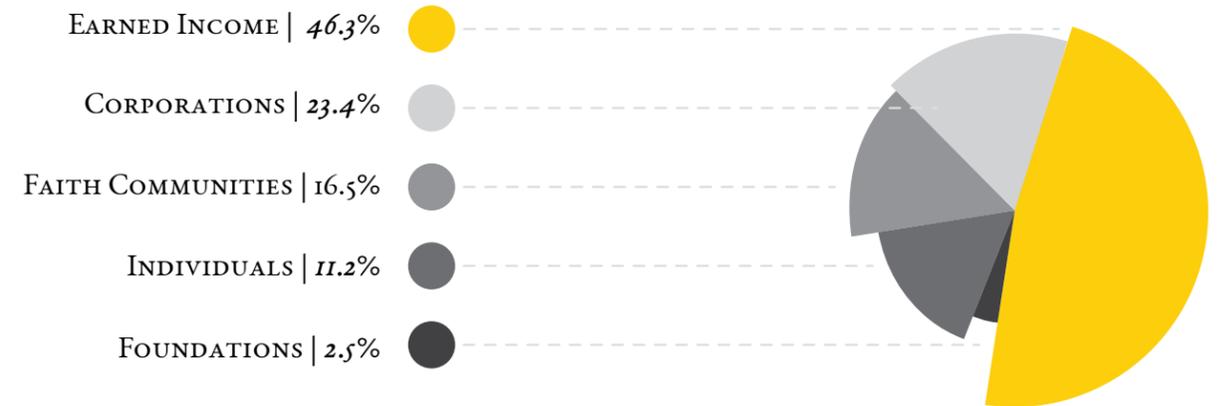
We'd like to thank everyone who has invested their time, talent and treasure to help make ReCity's vision a reality. ReCity is ultimately about bringing people together, so we want to acknowledge the community of individuals, businesses, churches, and foundations who have linked arms with us to take part in this mission. Your generosity fuels our impact!

American Endowment Foundation | Adam Wanee | Allison Snyder | Blest Studios | Brian O'Neal
Brandon & Kelli Weyand | Carl & Bridgette Webb | Carolyn Davidson | Chick-Fil-A | Chris & Christina Blackmon
Chris & Michal Rudolph | Coastal Federal Credit Union | Deb Anderson | Delvin & Adrienne Davis
Diane Pham | Donn & Sherri Nelson | Dustin Alipour | Dirty Bull Brewing Company | Elizabeth Ziegler
Ellen Frost | Evan Sitton | Forrest Firm | Georie Bryant | Hamilton Financial Associates | Headwall Development
IBM | Jack Frost | Jake McDowell | Jean Stacks | Jessie McLaughlin | Ginger Shields | Greater Durham Chamber
of Commerce | Jeff Gift | John Klintworth | John Pinto | Joshua Bielick | Kenan Charitable Trust
Kenneth & Eileen Hill | KJ Hill | Lesa Howard | Linda Gooch | Marshall & Melhorn, LLC | Matt & Lauren Mig
Mike Freeman | Jeff & Patti Paine | Martin & Sarah Pell | Matt & Kathleen Knox | Matt Shelton
Mason Bednarczyk | Michael Thompson | Michele Stewart | Michelle Mullis | Mike Ozburn
Paul & Karen Lindia | PNC Bank | Rachel Garrison | Randall & April Quidley | Restoration Church
Rhett & Jessie McLaughlin | Rob & Nicole Shields | Ryan Doherty | Storr Office Environments
SquareOne Bank | SunTrust Bank | Theodore Waechter | Thomas Donovan | Tim & Tracy McWhorter
Tim & Jody Jackson | Timothy Wollin | Todd Melby | The Summit Church | Thomas Bray | Thomas Ray
Thrifty Office Furniture | Tom & Paula Droegge | Tom and Mary Vande Guchte | Triangle Community Foundation
Vertical Church | Wal-Mart | Wells Fargo | Zweli's

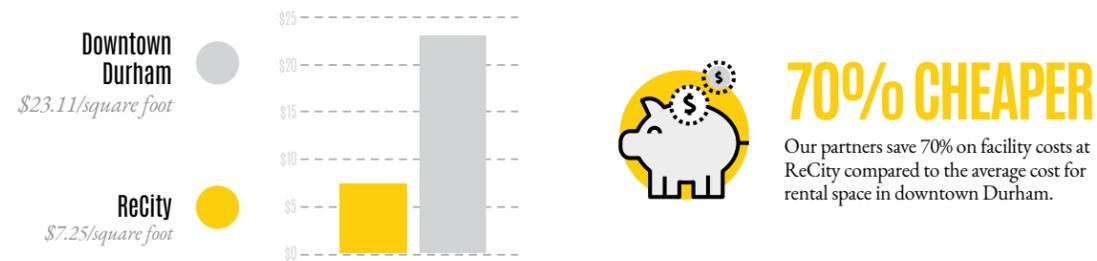


THE NITTY GRITTY

We know that money is important, so we have crunched the numbers so that you can see where every cent goes. We don't take the responsibility of ReCity lightly, and certainly don't take the donations of our incredible supporters lightly either. As you can see, we are doing well and have what we need, but we want to do more, grow more, help more, and impact more of Durham for good.



Coworking Comparison



Statistics from Cushman and Wakefield Raleigh Durham Office Snapshot 2018 Report



\$975
Average monthly cost of the amenities that ReCity provides

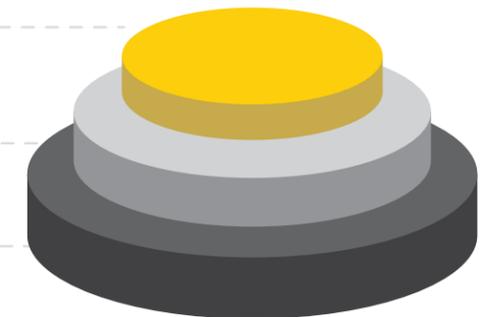
\$185
What the average ReCity member pays monthly in membership costs

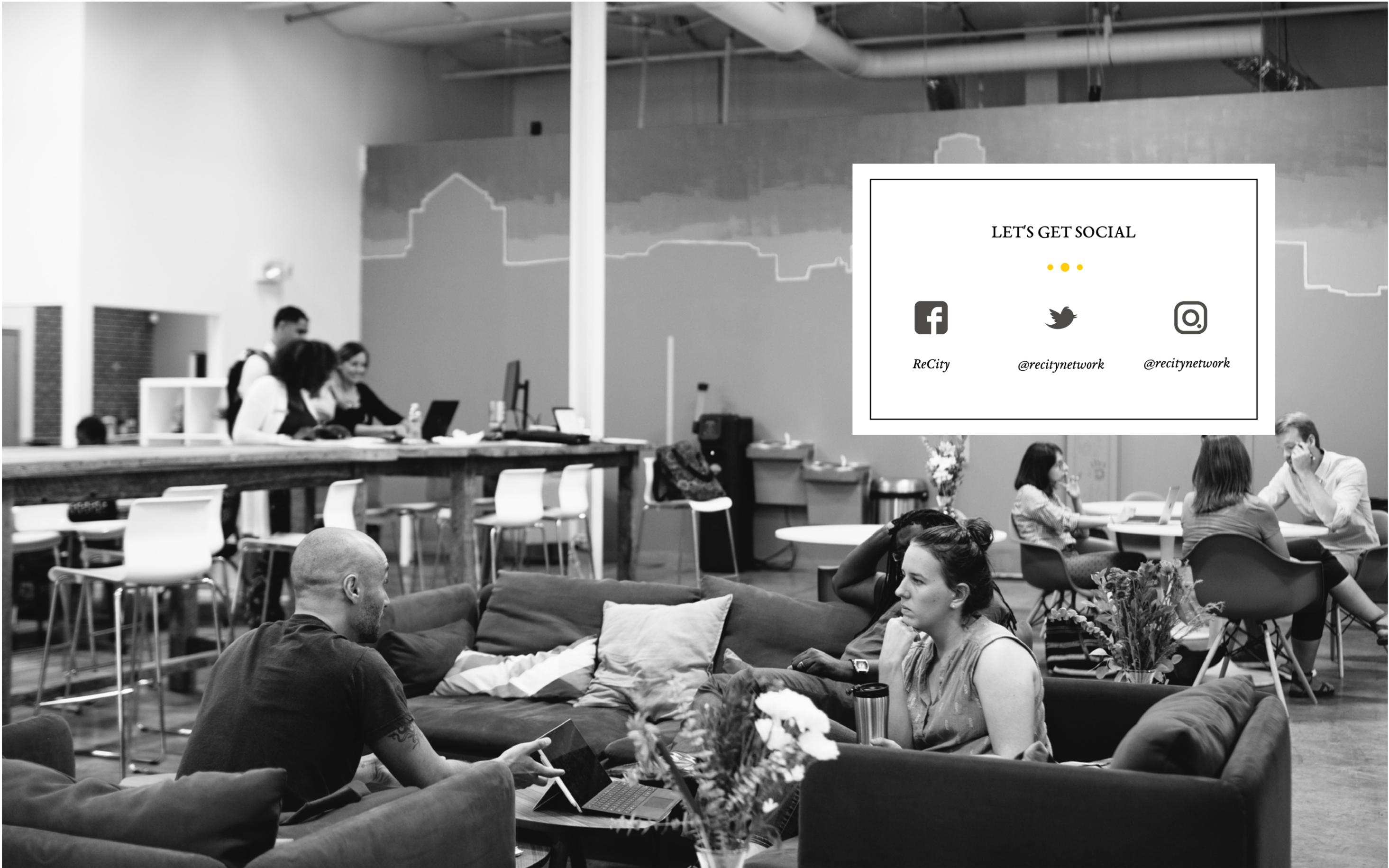


NET SURPLUS
\$38,075.25

TOTAL ANNUAL EXPENSES
\$356,665.13

TOTAL ANNUAL INCOME
\$394,740.38





LET'S GET SOCIAL



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